

## **INTERNSHIPS**

Let's Jetty - Brand Design Intern

January 2025 - Present

• Design print and digital brand assets, including social media content and promotional materials, to enhance visual identity, increase audience engagement, and strengthen brand recognition.

### Maricopa County Public Health Dept. -

Communications & Marketing Intern

September 2024 - November 2024

 Designed a range of branded graphics, social media assets, ads, templates, slides, and calendars for both internal and external communications, ensuring visual consistency across platforms.

# **Resilience Inc. -** Graphic Design Intern *July 2024 - January 2025*

• Created visually compelling mental healththemed social media content for Facebook, Instagram, X, LinkedIn, and TikTok, optimizing designs for each platform's audience.

## **WORK EXPERIENCE**

Maricopa Library & Cultural Center - Clerk

October 2021 - Present

• Designed promotional materials, including flyers, brochures, and digital ads for events, while assisting patrons with library services.

# Maricopa Library & Cultural Center - Page

December 2020 - October 2021

• Organized and cataloged library material.

Maricopa, Arizona 480.494.6580 skrnichsarah@gmail.com www.sarahskrnich.com

#### **EDUCATION**

B.A.S in Graphic InformationTechnology - Arizona State UniversityPolytechnic

August 2022 - August 2024

A.A.S in Digital Media Arts -Central Arizona College August 2019 - May 2022

#### **SKILLS & PROFICIENCES**

- Social Media & Advertising
- 2D Print & Digital Design
- Branding & Packaging Design
- Web Design & Content Creation
- Photography & Video Editing
- Illustrator & InDesign
- Photoshop & Canva
- Wordpress & Adobe XD
- Lightroom Classic & Camera Raw
- Premiere Pro & AfterEffects

# **AWARDS & HONORS**

**Summa Cum Laude -** ASU Polytechnic *August 2024* 

**Dean's List -** ASU Polytechnic August 2022 - August 2024

Visual & Performing Arts
Outstanding Student - CAC

April 2022